

### Sponsorship Levels & Associated Benefits/Recognition

Display Table(s) in Vendor Area - 1 for Bronze/Silver ~ 2 for Gold/Platinum

	Bronze	Silver	Gold	Platinum
	\$750*	\$1250*	\$2000*	\$3500*
Display Table(s) in Vendor Area - 1 for Bronze/Silver ~ 2 for Gold/Platinum	+	+	+	+
Name listed in conference Notebook	+	+	+	+
Slide Presentation Before Session and During Breaks		+	+	+
Space for Ad in conference Notebook			+	+
Company/Organization link on Conference Website			+	+
ad space on Conference ticket (for online-issued tickets)			+	+
Recognized as Sponsor from the Main Stage				+
Video Presentation from the Main Stage (:90 sec max)				+
Post Conference Email Blast to Attendees				+

\*Sponsorship cost are base price vs 15% of sales (whichever is greater). 15% fee is waived for Platinum Sponsors.

## Sponsorship Details

### A. Display Booth

1. One Booth is 8' wide x 6' deep, this includes a standard 6' table that can sit no further than 3' off the wall. If more than one table is included or ordered then the width of the booth will be increased but not the depth. Special accommodations will be given to Platinum Sponsors. Booths will also include one chair per table ordered. Any booths that exceed the above dimensions will be asked to fit into the appropriate dimensions, failure to do so will result in being asked to leave and fees paid will not be refunded.
2. Booths can be set up beginning on Thursday at 3:00pm but must be completed by noon on Friday. Any booths not set up by 3:00pm will be relocated and/or removed. Fees will not be refunded.
3. All tables are expected to be covered/skirted and be kept neat and clean. If additional materials do not fit under allotted tables, special accommodations can be requested.
4. Standard 120V power is included but sponsor is responsible for any extension cords/power strips needed. Booth could be as far as 50' from nearest source of power.

### B. Conference Notebook

1. Each conference attendee will receive a conference notebook. Within that notebook will be a page acknowledging the amazing sponsors of the event. Your organization name will be listed in that notebook in tier order starting with Platinum sponsors at the top and working down to Bronze sponsors. Platinum sponsors will have the option to include their logo next to their name on that page. The logo will need to be in a PNG or layered file with a transparent background. Logo must be supplied no later than January 15th.
2. Platinum and Gold Sponsors also receive the option to have a full color ad in the conference notebook. Platinum sponsors get a full page ad, measuring 5.5" wide x 8.5" tall. Gold sponsors will get a half page ad, measuring 5.5" wide and 4.25" wide. All ads must be Supplied as print-ready PDFs and include 1/8" bleed. Ad must be supplied no later than January 10th.
3. We reserve the right to refuse ads that we find objectionable or violate any agreements with other sponsors.

### C. Conference Slide Presentation

4. Included in the Platinum, Gold and Silver sponsorships is the option to include a slide that will be shown on the screens before each session and during breaks/intermission.

5. The slide must be a static slide (no video) and must be 16x9 ratio and supplied as a high-res jpg. Slide must be supplied no later than January 29th.

#### **D. Link on Conference Website**

1. Included in the Platinum and Gold sponsorship is the option to include your organizations logo, brief paragraph and a link to your website on the conference website. This link will stay on the website until August 1, 2022 at which time it will be removed.
2. Once the link, logo, and paragraph have been received please allow 7-10 days for it to appear on the website.

#### **E. Space for ad on ticket confirmation email & conference ticket**

1. Included in the Platinum sponsorship is the option to include a graphic that will be included on the conference ticket.
2. Included in the Platinum & Gold sponsorships is the option to include an ad that will be included on the confirmation email.
3. our designers will work with you to maximize design space and exposure for your organization. art-work is needed as soon as possible after signing this agreement.

#### **F. Stage Promotion**

1. As a Platinum sponsor of the conference you will receive the option to have your organization promoted and thanked from the stage prior to a session or heading into intermission. You can provide a brief summary of what your organization does and a brief call to action (pick up a gift, turn in a card, etc.).
2. The summary needs to be provided no later than January 22nd. You can request a curtain time to have the promotion made but that cannot be guaranteed due to time constraints and scheduling but the guarantee is made to make the promotion before the final session on Saturday.

#### **G. Video Promotion**

1. As a Platinum sponsor of the conference you will receive the option to have a video shown promoting your organization/cause. The max length is 90 seconds.
2. The video must be of good quality resolution and in 16x9 format. The preferred video format is .mov or .mpeg4. Please contact us before sending other file formats. Video files may be sent via link and should be received no later than January 22nd.
3. We reserve the right to refuse videos that we find objectionable or violate any agreements with other sponsors.

#### **H. Post-Conference Email Blast**

1. As a Platinum sponsor of the conference you will receive the option to have an email sent within 30 days post conference to all attendees of the 2021 conference promoting your organization.
2. We can create an email or work with your designers to create an email that delivers your message. All content must be received or approved within 30 days post conference (march 8th deadline).
3. We reserve the right to refuse content that we find objectionable or violates any agreements with other sponsors.

#### **Special Notes:**

1. Throughout this agreement you will see the use of "you will receive the option." It is your responsibility to supply the content by the due date. If you have problems or questions, please feel free to contact us at any time. Failure to meet any deadlines does not constitute a failure on our part to uphold the agreement.
2. If something is not clearly spelled out in this agreement please ask. We would love to answer any questions and alleviate any future confusion caused by either party making an assumption.
3. All fees paid are non-refundable.